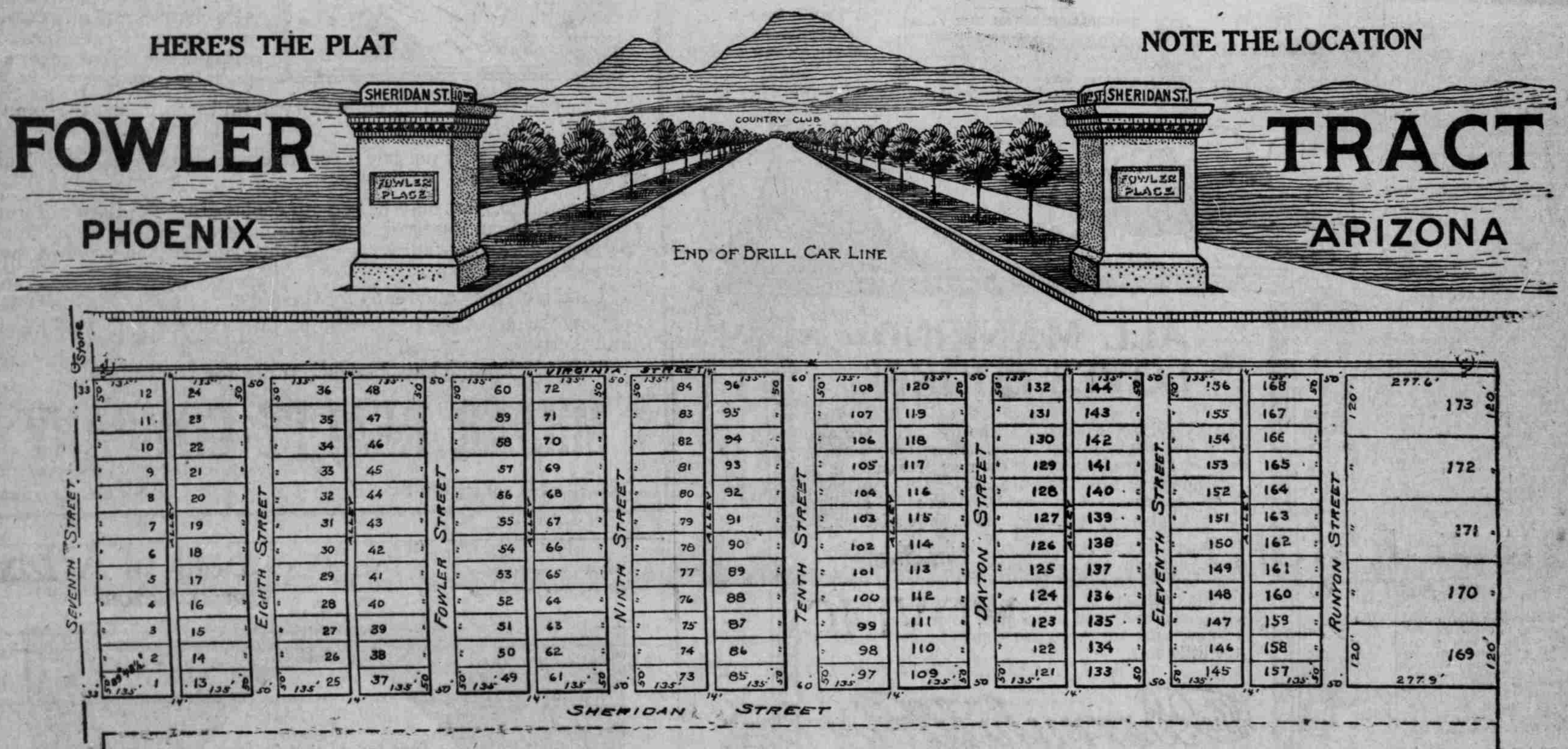


The Opportunity

You've Waited for So Long Is HERE

\$50 down and \$10 a month

Buys A Lot In The New Fowler Tract



Such Easy Terms:--- In a short time you have paid for your homesite in a most desirable section of Phoenix where houses that are really homes will be built.

The advantages of the country added to the advantages of the city are yours and you avoid the disadvantages of both when you buy in this splendid tract.

The Location---

This tract is on Seventh street, five blocks north of McDowell road, at the corner of Seventh and Sheridan and south of the new Country club.

It lies in the path of the most rapid growth of Phoenix and has the highest elevation of any residence section in the city.

The Fowler Tract offers an exceptional opportunity for people of refinement to secure a home sight in a desirable restricted subdivision only a mile and a half from the heart of the city (a short 10-minute drive in your auto), and five-cent street car fare.

The Improvements---

Seventh street will soon be paved by the county, all other streets graded and sanded. Ample water for domestic and irrigation purposes. Electricity. Street car service, the Brill car line ends at the center of the tract.

Building Restrictions---

Open to White People only. No dwelling to cost less than \$1,500 or \$2,000 (depending on location of lot). Dwellings must be at least 25 feet from the street line.

As this tract adjoins the northern limits of the city it is subject only to the county tax.

Prices and Terms:--- Size of lots, 50 feet by 135 feet. Prices \$400 and up. Terms, \$50.00 to \$100 cash. Balance, \$10.00 to \$20.00 monthly.

Build Your Home In The Fowler Tract!

Out in the open where you find the air cleaner and the sunshine brighter—out where you may have flower beds and birds and contentment—come and look at these lots and you'll agree that the real place for your real home is here!

YOUNG MAN—YOUNG WOMAN—YOU PEOPLE WHO ARE RENTING HOUSES—THIS IS YOUR OPPORTUNITY—SEE US TODAY BEFORE YOUR CHOICE LOT IS TAKEN

Tolleson Samuel Land Company

ROOM 306 HEARD BUILDING

TELEPHONE 4282